

BENCHMARK® Named Best Hospitality Property Management Company-USA in Second Annual LUX Tourism Awards

01/09/2018



The Woodlands (Houston), Texas, January 2018 ... The UK's prominent luxury lifestyle magazine, LUX, has named BENCHMARK®, global hospitality company, Best Hospitality Property Management Company – USA for 2018. The honor was given as part of the magazine's Second Annual Tourism Awards. LUX Magazine honors global leaders in travel, hospitality, the arts, food and wine, fashion and interior design. The luxury publication is distributed to a readership of over 238,000 professionals across the globe.

The LUX Tourism Awards 2018 recognize those companies that provide a unique, enjoyable, and luxurious home away from home and who truly go above and beyond for their clients, succeeding in one of the world's most extravagant and competitive industries. Awards are given after exhaustive research and vetting by LUX Magazine's team of judges, seeking to identify "The best of the best." Both major brands and smaller firms are included in the search process.

"We are honored and especially pleased that LUX Review recognizes the importance of effective and innovative hospitality management to the development of luxury, transformative and guest-centric travel experiences," said Ted Davis, Benchmark's Chief Sales and Marketing Officer.

Davis created Benchmark's Wanderlust Lifestyle Travel Guide, an innovative, content-rich, and broad-ranging print and digital platform that showcases Benchmark's exciting and diverse properties and the singular destinations that enrich the travel experience for the leisure, business, meeting and special occasion traveler. Part of Benchmark's long-standing emphasis on creating exceptional travel experiences, the Wanderlust Travel Guide raises the bar, emphasizing not only exploring far-flung destinations and tapping into the local culture, but the rewards of transformational travel. This new approach to travel is defined by the need for a more in-depth, reflective and transformative journey for all guests.

Ted Davis notes, "Travel is more than a great hotel, resort, spa or travel itinerary. Travel is immersing oneself into something new, different, life enriching, and in some circumstances, life affirming."

From its inception, Benchmark's mission has been to provide not only excellent management services, but to provide guests the tools to grow, personally and professionally while travelling.

"Transformational travel is an exciting new guest concept," says Ted Davis, and one that Benchmark has been evolving for years. "We are delighted to see our work and its value to our guests and owners, recognized by such a prestigious manner."

About BENCHMARK®, a global hospitality company.

BENCHMARK®, a global hospitality company, is a trailblazer in the development, management, marketing and owner-advisory services of resorts, hotels, conference centers and exclusive private clubs. In addition to the company's iconic Benchmark Resorts & Hotels portfolio, the Gemstone Collection is a distinctive luxury portfolio of independent hotels & resorts in highly preferred destinations.

BENCHMARK'S distinguished and proven reputation is deeply-rooted in core values that are focused and aligned with exceeding ownership and stakeholder performance expectations. The combined portfolios feature nearly 70 unique and distinctive properties domestically and internationally. The company leadership and valued employees are passionately committed to delivering the industry's most authentic, enchanted, soulful, vibrant, unrivaled and memory-making experience. BENCHMARK'S progressive "Be The Difference" culture and values are a cornerstone to the company's nearly 40 years of extraordinary achievement and prosperity. Many properties have been recognized with the Benchmark Conference Centers® mark of meeting excellence. BENCHMARK, a global hospitality company, is based in The Woodlands (Houston), Texas, and has regional offices in Park City, Utah; Miami, Florida; New Brunswick, New Jersey; Seattle Washington; and Tokyo, Japan.

www.benchmarkglobalhospitality.com To become a fan on Facebook, visit www.facebook.com/BenchmarkResortsandHotels, www.facebook.com/GemstoneHotelCollection. Follow us on Twitter at www.twitter.com/BenchmarkHotels, www.twitter.com/GemstoneHotels, on Instagram at www.instagram.com/benchmarkresortsandhotels, www.instagram.com/gemstonehotels, and on Pinterest at <https://www.pinterest.com/benchmarkhotels/gemstone-hotels>. At LinkedIn, <https://www.linkedin.com/company/15251771/>

Contacts

Ken Ellens
Ken Ellens Communications
KenEllens@aol.com
Phone: 281-758-2864